



Wyffels

Our Core Beliefs.

- We believe the path to sustainable growth for our business begins with developing customer loyalty.
- We believe, as an independent seed company with an entrepreneurial heritage, we have the ability to be closer to customers and better understand their needs.
- We believe we must meet customer needs promptly and with great flexibility in order to provide the level of service that builds customer loyalty.
- We believe in the importance of integrity in our relationships with customers, employees, sales representatives, and business associates.
- We believe that innovation in corn genetics and seed technologies is vital to our customers' success.
- We believe our ability to accomplish our mission is based primarily on dedicated people, who are the true source of constant innovation, superior product quality, and unparalleled customer service.
- We believe it is our responsibility to contribute positively to the community and to our environment.

Our Vision.

“Our vision is to be the leading, most respected, and most customer focused supplier of elite corn hybrids in our chosen marketing area.”

Our Mission.

“Our mission is to develop enthusiastically satisfied customers through industry-leading products and exceptional customer service.”





The Wyffels Experience.

Our customers can expect . . .

- A customer-first relationship based on honest and courteous business conduct.
- The total participation of a highly-skilled team in supporting customers' success, meeting their needs, and exceeding their expectations.
- Exceptional value through elite corn genetics, uncompromising seed quality, and dedicated customer service.
- The highest standards of excellence in the development, promotion, and delivery of our hybrids.
- A consistent commitment to making it easy to do business with Wyffels.

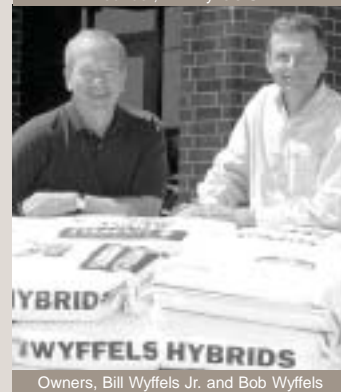
The Wyffels Experience.

Our employees can expect . . .

- To be treated with dignity and respect and as valued co-members of the Wyffels team.
- To have a clear mission statement as a guide for business conduct and decision making.
- Supportive, principled leadership that encourages innovation, welcomes debate, fosters an entrepreneurial spirit, and recognizes employee accomplishments.
- Fair, competitive compensation and opportunity for professional development.



Founder, Bill Wyffels Sr.



Owners, Bill Wyffels Jr. and Bob Wyffels

Our roots run deep.

In 1946, Bill Wyffels Sr. began his first year in the seed business. From the beginning, he was driven by the desire to improve crop production for area farmers.

He continually pursued better plant performance, higher seed quality, and the utmost integrity in business.

Wyffels Hybrids maintains that focus today, and is proud of the heritage founder, Bill Wyffels Sr. has provided the company.



Wyffels Hybrids Inc.

Headquartered in Geneseo, Illinois, Wyffels conducts research, develops, tests, and markets elite corn hybrids for the heart of the U.S. Corn Belt.

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