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FOR IMMEDIATE RELEASE

Tim Birkel Joins Wyffels Hybrids as Marketing Director

GENESEO, Ill. (January 7, 2019) — Wyffels Hybrids is excited to welcome Tim Birkel as its Marketing Director. As a member of the leadership team at Wyffels Hybrids, Birkel will be responsible for leading all dimensions of marketing to further support growth and reinforce Wyffels' position as one of the top independent seed corn companies in the industry.

"I am grateful for the opportunity to join the Wyffels Team as they continue to build momentum and grow after over 70 years in the seeds business," said Birkel. "I believe that Wyffels focus on the central Corn Belt, and true commitment to corn growers has proven a successful differentiator that we will continue to build upon."

Birkel comes to Wyffels with extensive experience in marketing and sales in the seed and crop protection industry. He spent the last 16 years at Nufarm Americas Inc. holding many different roles within the company. Most recently, Birkel worked as its Vice President, Strategic Markets and Accounts, including leading the strategy and direction of the Nufarm Seed Treatment business for over two years. Birkel was also General Manager of the NuSeed business for Nufarm.

"Tim brings significant marketing and sales experience to Wyffels Hybrids, grounded in a deep respect for the challenges faced by corn growers." said Bruce Howison, Vice President of Sales and Marketing. "Tim will provide great leadership across our organization as we continue to build the Wyffels business."

Birkel studied his undergrad at Truman State University where he received a B.S. in agriculture with an emphasis in business. He also holds a Master's in Business Administration which he attained from Park University.

About Wyffels Hybrids

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service

and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

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