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**FOR IMMEDIATE RELEASE**

**Tyler Smith Joins Wyffels Hybrids**

**GENESEO, III.** (July 24, 2017) — Tyler Smith has been named regional manager for Wyffels Hybrids and will work with corn growers in northeastern Iowa. Smith joins the company, after spending 14 years in the Grain Marketing Services sector at Cargill. Most recently, Smith managed a team of 10-13 sales people, calling on farmers in Iowa, Minnesota, South Dakota and Nebraska.

"Tyler exemplifies all the characters necessary to serve corn growers in northeastern Iowa," said Adam Ploog, manager of the western business unit. "We are experiencing tremendous growth across the Corn Belt, because of the level of service we provide to corn growers. Tyler's leadership will help us continue to improve on that."

**About Wyffels Hybrids**

Seventy years ago, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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