

For more information, contact:

Ashley Davis
Public Relations & Content Manager
adavis@wyffels.com
319.461.0956



More than a number.™

13344 US Highway 6
Geneseo, IL 61254-8487
(800) 369-7833
FAX (309) 944-8338
www.wyffels.com

FOR IMMEDIATE RELEASE

Wyffels Hybrids Invests in Production Facility to Meet Growing Demand

GENESE0, III. (August 28, 2017) – Wyffels Hybrids is investing to ensure they continue to deliver industry-leading seed quality to their customers by expanding its production facility in Atkinson, Ill.

“We know our success as a company lies in our ability to deliver a product that makes our customers successful. In response to substantial growth and increased demand, Wyffels Hybrids is now growing the largest seed crop in company history,” said Jacob Wyffels, Production Manager. “To ensure we continue to deliver industry-leading seed quality as demand increases, we are making significant investments into our production facility.”

New, state-of-the-art husking machines and electronic eye sorters have been installed in the husk and sort facility to increase harvest capacity and improve efficiency. In addition, expansions have been made to the warehouse facility, increasing storage capacity by 50 percent and tripling cold storage capacity.

Across three years, Wyffels Hybrids is investing \$23 Million in its production facility. By investing in state-of-the-art equipment and high-quality seed, Wyffels Hybrids is investing in the success of its customers.

“Substantial growth across our entire marketing area over the past few years has created an opportunity to further increase our capabilities and upgrade technology to meet customer demand,” said Wyffels. “We are excited to continue to invest in growing our business and providing a superior product to our customers.”

In response to record growth, a new, single-pass dryer, shelling building, and bulk storage building are being constructed at the production facility in 2018. Upon completion, the entire shelling process will be automated; improving safety, efficiency, and flexibility, while providing the necessary capacity for significant future growth.

“Seed quality is always a top priority and most important to us after employee safety,” said Wyffels. “Continuing to invest in state-of-the-art equipment and improved seed storage will allow us to maintain our industry-leading seed quality, ultimately leading to better seed emergence and increased yield potential.”

These improvements will be completed by 2018 harvest and will increase the capacity of the Atkinson production facility, allowing Wyffels Hybrids the capability to expand production to better serve its customers as demand increases.

About Wyffels Hybrids

Seventy years ago, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

#