

For more information, contact:

Ashley Davis
Public Relations & Content Manager
adavis@wyffels.com
319.461.0956



More than a number.™

13344 US Highway 6
Geneseo, IL 61254-8487
(800) 369-7833
FAX (309) 944-8338
www.wyffels.com

FOR IMMEDIATE RELEASE

Wyffels Hybrids Releases New Corn Hybrids for 2019 Planting Season

GENESE0, III. (February 21, 2018) – Corn growers in Illinois, Iowa, southern Wisconsin, southern Minnesota, Kentucky and surrounding areas can take advantage of the highest-performing genetics and the most advanced technology with Wyffels Hybrids. The company rolled out 18 new products, including nine new base genetics, for the 2019 growing season.

The new products include hybrids featuring SmartStax® and VT Double PRO® traits, which are available as Wyffels Refuge in Bag (RIB). The lineup also includes eight conventional hybrids.

“We are excited to introduce a new class of hybrids, that make our outstanding lineup even better,” said Shane Meis, director of research at Wyffels Hybrids. “These new hybrids bring industry-leading yield potential, tremendous agronomics and consistency across diverse environments. Wyffels’ corn-only focus and relentless pursuit for finding, developing and delivering products that meet the specific needs of corn growers quicker than the competition continues to set us apart in the marketplace.”

New for 2019

W1588RIB 96 RM (SS)

- Consistent top-end yields across soil types
- Excellent early vigor
- Exceptional roots and excellent stalk strength
- Provides flexibility for a later harvest

W1630 / W1636RIB 95/96 RM (CONV/VT2P)

- A go-anywhere, high-yielding hybrid with exceptional drydown
- Very low green snap risk
- Excellent late-season standability provides a solid late harvest option at this maturity
- Impressive disease tolerance ratings, including for Goss’ wilt

W2500 / W2506RIB 100/101 RM (CONV/VT2P)

- A high-yielding genetic family that performs well across environments
- Great agronomic package provides placement flexibility
- Excellent option for acres prone to Goss’ wilt
- Low green snap risk

W3488RIB 104 RM (SS)

- Tremendous top-end yield potential across soil types
- Exceptional roots, low green snap risk
- Excellent anthracnose tolerance
- Wide geographic range for its maturity

W4190RIB 104 RM (CONV)

- New leader in this maturity with exciting yield potential across soil types
- Semi-flex ear excels over a wide range of plant populations
- Impressive tolerance to Goss' wilt and anthracnose

W4358RIB 106 RM (SS)

- Outstanding yield potential and consistency across soil types
- Solid top-to-bottom agronomic package
- Great late-season intactness provides flexibility for a late harvest
- Wide geographic range for its maturity

W5510 / W5518RIB 107/109 RM (CONV/SS)

- Phenomenal yield potential for this maturity
- Wide geographic adaptability north to south
- Expect yield response to higher populations
- Very good staygreen and stalk strength allow for a wider harvest window

W5626RIB 108 (VT2P)

- Consistent, high yields across tougher soils
- Wide geographic adaptability, including southern movement as an early option
- Very good green snap resistance and drought tolerance
- High tolerance to northern leaf blight

W6408 110 RM (SS)

- Widely-adapted, high yielding hybrid
- Impressive standability provides harvest flexibility
- Excellent northern and southern leaf blight tolerance
- Impressive grain quality, very high test weight

W6890 109 RM (CONV)

- Consistent, high yielder that responds to higher populations with more bushels
- Outstanding performance across soil types, including lighter soils
- Very good staygreen, low green snap risk

W6956RIB 111 RM (VT2P)

- Outstanding yield potential with consistency across many soil types
- Very good yield-to-moisture ratios
- Excellent early option to pair with fuller season hybrids
- Great tolerance to gray leaf spot and northern leaf blight

W7368RIB 112 RM (SS)

- Tremendous top-end yield potential
- Excellent early growth and canopy
- Strong agronomic package provides placement versatility
- Very good gray leaf spot and northern leaf blight tolerance

W7570 112 RM (CONV)

- Outstanding top-end yield potential
- Solid performance on multiple soils, including poorly-drained environments
- Works as full-season option north of Zone 3
- High test weight grain

W7690 112 RM (CONV)

- Extremely high yield potential
- Works on flat back to rolling timber soils

- Handles heat and drought stress well
- Exceptional green snap resistance

W8640 115 RM (CONV)

- Expect stable, top-end yield performance
- Handles heat and drought stress well
- Impressive standability and late-season appearance
- Very good grain quality

About Wyffels Hybrids

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, southern Wisconsin, southwest Minnesota, southeast South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

Abbreviations: SmartStax[®] (SS), VT Double PRO[®] (VT2P), Conventional Hybrid (CONV).

© 2018 Wyffels Hybrids Inc. SmartStax[®] and VT Double PRO[®] are trademarks of Monsanto Technology LLC.

#