

For more information, contact:

Ashley Davis
Public Relations & Content Manager
adavis@wyffels.com
319.461.0956



More than a number.™

13344 US Highway 6
Geneseo, IL 61254-8487
(800) 369-7833
FAX (309) 944-8338
www.wyffels.com

FOR IMMEDIATE RELEASE

Wyffels Hybrids Names Brian Mansfield as District Sales Manager

GENESEO, III. (June 22, 2018) — Brian Mansfield has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in southwestern Illinois, helping place superior genetics with the most advance traits on their farms, while working to build a team of Wyffels Seed Representatives. Mansfield brings years of sales and agronomy experience to his new position, as a former district sales manager for Munson Hybrids and research agronomist for the University of Illinois Extension's Northwestern Illinois Agricultural Research and Demonstration Center.

"Brian's personable personality combined with his polished agronomy skills will be a great asset to corn growers in Calhoun, Greene, Jersey, and Madison counties," said Brent Johnson, Region Manager. "Brian truly cares about the success of his customers and knows that is the only way we can be successful. He is a great addition to our dedicated team of sales managers in western Illinois."

About Wyffels Hybrids

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

#