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**FOR IMMEDIATE RELEASE**

## **Wyffels Hybrids Welcomes Jill Loehr as Communications Manager**

**GENESEO, III.** (July 30, 2018) — Wyffels Hybrids is excited to welcome Jill Loehr back to the company as its Communications Manager. Loehr returns to Wyffels after working as associate editor for Prairie Farmer, writing stories on a wide range of topics in the agriculture industry.

“Jill's knowledge and experience with the ag industry and the needs of our customers will be a tremendous asset to Wyffels Hybrids,” said Mitch Heisler, marketing manager. “Jill will help us reach and communicate with a growing group of customers who appreciate the products and level of service they receive from Wyffels.”

Loehr grew up on a farm in northwest Iowa and lives in Geneseo with her husband and 10-year-old twin daughters.

### **About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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