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FOR IMMEDIATE RELEASE

Wyffels Hybrids Names Mark Swanson as District Sales Manager

GENESEO, III. (March 14, 2018) — Mark Swanson has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in Linn and Jones counties in Iowa, helping place superior genetics with the most advanced traits on their farms, while working to build a team of Wyffels Seed Representatives. Swanson most recently worked as a sales representative for Golden Harvest. With nearly 20 years in the industry, he brings seed sales and agronomy experience to his new role.

"It is apparent that Mark has a great knowledge and passion for the seed industry," said Jason Fagan, Region Manager. "He truly understands the importance of putting the needs of our customers first because we can only be successful if our customers are successful. I am confident Mark will do an outstanding job serving our new and current customers in eastern Iowa."

About Wyffels Hybrids

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

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