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**FOR IMMEDIATE RELEASE**

**Wyffels Hybrids Names Trevor Holm as District Sales Manager**

**GENESEO, III.** (December 11, 2017) — Trevor Holm has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in southwest Minnesota, helping place superior genetics with the most advanced traits on their farms and working to build a team of Wyffels Seed Representatives. As a former account manager with Legend Seeds, Holm brings seed sales and agronomy experience to his new role.

"Trevor will bring a new level of focus to Murray and Cottonwood counties," said Wade Anderson, Region Manager. "He's a welcome addition to our already successful team and will help us continue to improve on the level of service we provide to corn growers in southwest Minnesota."

**About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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