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**FOR IMMEDIATE RELEASE**

**Wyffels Hybrids Names Wyatt Ziesman as District Sales Manager**

**GENESEO, III.** (December 31, 2018) — Wyatt Ziesman has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in northeast Iowa, helping place superior genetics with the most advanced traits on their farms, while working to build a team of Wyffels Seed Representatives. Most recently, Ziesman worked as a district sales manager for Great Lakes Hybrids and brings nearly 10 years of seed sales and agronomy experience to his new role.

“Wyatt understands the importance of putting the needs of our customers first, and is committed to helping farmers be successful,” said Tyler Smith, Region Manager. “Through his experience and from growing up on a family farm, Wyatt has developed a great knowledge and passion for this industry. I look forward to watching him serve our new and current customers in Grundy, Black Hawk and Buchanan counties.”

**About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation’s largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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