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FOR IMMEDIATE RELEASE

Wyffels Hybrids Donates Used Equipment to Area Universities

GENESEO, III. (December 6, 2017) — Wyffels Hybrids recently donated its retired, fully operational research equipment to the University of Illinois and Western Illinois University. Each university received a combine with a three-row corn head, as well as a four-row planter. Spare equipment parts were also donated.

“As an independent seed corn company, we are experiencing record growth in all facets of the company, including our research program, which called for a much-needed upgrade to its equipment,” Blake Wyffels, customer relations manager for Wyffels Hybrids said.

“Acquiring new equipment has allowed us to go from running a fleet of four-row research planters to eight-row planters and we are now be able to harvest more plots per day. This will help us continue to deliver elite hybrids to corn growers, but it left us with working equipment that wasn’t being used.”

The equipment donated is capable of planting, harvesting, and collecting data of replicated yield trials. Receiving colleges in Urbana-Champaign and Macomb plan to use the donated equipment for various research on their campuses, including harvesting variety trials.

“We know both colleges have prestigious academic programs that involve plot work, so we felt our equipment would be a good fit,” Wyffels said.

Wyffels Hybrids supports a number of universities across their footprint, as part of their commitment to give back to the community. “We feel the success of all public university research is important to corn growers, and a rich part of Wyffels Hybrids’ roots as a company,” Wyffels said.

About Wyffels Hybrids

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation’s largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

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