

For more information, contact:

Ashley Davis
Public Relations & Content Manager
adavis@wyffels.com
309.945.0773



More than a number.™

13344 US Highway 6
Geneseo, IL 61254-8487
(800) 369-7833
FAX (309) 944-8338
www.wyffels.com

FOR IMMEDIATE RELEASE

Wyffels Hybrids Releases New Corn Hybrids for 2020 Planting Season

GENESEO, III. (February 25, 2019) – Corn growers in Illinois, Iowa, southern Wisconsin, southern Minnesota, southeast South Dakota, Kentucky and surrounding areas can take advantage of the highest-performing genetics and the most advanced technology with Wyffels Hybrids. The company rolled out 14 new hybrids, including eleven new base genetics from 95 to 117 RM.

The new products include hybrids featuring SmartStax® and VT Double PRO® traits, as well as one conventional hybrid.

“Over the last 73 years, Wyffels' mission has been to relentlessly work to serve corn growers a more productive and profitable crop,” said Shane Meis, Director of Research at Wyffels Hybrids. “This year's new class of hybrids once again delivers on that mission by bringing our customers industry-leading yield potential along with exceptional consistency, stress tolerance and agronomics. These hybrids, coupled with our existing lineup, will help corn growers continue to push the productivity on their farms to new levels.”

New for 2020

W1516RIB 95 RM (VT2P)

- Widely adapted, high yielding hybrid
- Excellent late-season standability
- Good option for fields with a known Goss' wilt history
- Moves south of adapted zone well for an early season option

W2236RIB 99 RM (VT2P)

- Tremendous top-end yield potential across soil types
- Attractive plant with excellent stalk strength and green snap resistance
- Semi-flex ear works well across varying populations
- Fungicide recommended to manage leaf disease

W4198RIB 106 RM (SS)

- New trait version of a leading Wyffels hybrid
- Yield leader in this maturity with excellent top-end yield potential
- Good option for fields with history of Goss' wilt
- Semi-flex ear excels over a wide range of plant populations
- Fungicide recommended to maximize yield potential

W4638RIB 107 RM (SS)

- Outstanding yield with very good agronomics
- Responds to high management practices
- Good choice for fields with history of Goss' wilt
- Low green snap risk

W5080 / W5086RIB 106/107 RM (CONV/VT2P)

- Great combination of high yield potential and stability
- New performance standard in this maturity
- Go anywhere hybrid with low risk and high reward
- Push population to maximize yield

W6826RIB 111 RM (VT2P)

- Consistently high yielding hybrid that fits a wide area of adaptation
- Very low green snap risk
- Best performance in highly productive environments
- Semi-flex ear adapts to a wide population range

W7198RIB 112 RM (SS)

- Outstanding yield potential and consistency across soil types
- Impressive season long health package makes it a good late harvest option
- Strong north to south movement
- Maximize yield by planting at higher populations

W7726RIB 113 RM (VT2P)

- Impressive combination of tremendous yield and agronomics
- Extreme season long standability makes it a top late harvest option
- Exceptional green snap tolerance
- Semi-flex ears with deep kernels

W7876RIB / W7878RIB 114 RM (VT2P/SS)

- Quite possibly the highest yielding hybrid in our line-up
- Versatile use across soil types
- Solid agronomics and late-season intactness provide a long harvest window
- Maximize yield by planting at higher populations

W7956RIB 114 RM (VT2P)

- Widely adapted, consistent high yielding hybrid
- Late harvest option with impressive disease package
- Maintains performance across soil types
- Low green snap risk

W8228RIB 115 RM (SS)

- Tremendous yield potential across environments
- Use fungicide to maximize foliar health and stalk strength
- Excellent green snap resistance
- Flex ear allows planting over a wide range of populations

W8936DgRIB 117 RM (VT2P)

- Big yields on a robust stable chassis
- Handles heat and drought very well
- Impressive leaf disease package
- Stands well for late harvest
- Semi flex ear with good grain quality

About Wyffels Hybrids

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, southern Wisconsin, southwest Minnesota, southeast South Dakota and the Ohio River Valley with exceptional hybrids, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit www.wyffels.com or call 1-800-369-7833.

Abbreviations: SmartStax[®] (SS), VT Double PRO[®] (VT2P), Conventional Hybrid (CONV).

© 2019 Wyffels Hybrids Inc. SmartStax[®] and VT Double PRO[®] are trademarks of Bayer Group.

#