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**FOR IMMEDIATE RELEASE**

**Wyffels Hybrids Names Russ Lilly as District Sales Manager**

**GENESEO, Ill.** (December 31, 2018) — Russ Lilly has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in southeast South Dakota, helping place superior genetics with the most advanced traits on their farms, while working to build a team of Wyffels Seed Representatives in Clay, Union and Yankton counties. Lilly brings seed sales and agronomy experience to his new role, and most recently spent over six years as a crop advisor at Nutrien in Elk Point, SD.

"It is apparent that Russ has a great knowledge and passion for the seed industry," said Wade Anderson, Region Manager. "He's a welcome addition to our already successful and growing team and will help us continue to improve on the level of service we provide to corn growers in southeast South Dakota."

**About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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