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**FOR IMMEDIATE RELEASE**

**Wyffels Hybrids Names Travis Eastman as District Sales Manager**

**GENESEO, III.** (December 31, 2018) — Travis Eastman has been named a district sales manager for Wyffels Hybrids. He will work directly with corn growers in southeast South Dakota, helping place superior genetics with the most advanced traits on their farms and working to build a team of Wyffels Seed Representatives. As a former district sales manager for Syngenta, Eastman brings sales and agronomy experience to his new role.

"Travis will be a tremendous addition to an already successful and growing team in southeast South Dakota," said Wade Anderson, Region Manager. "His experience coupled with our focus on the customer and industry-leading performance will be extremely beneficial to corn growers in Brookings, Lake and Moody Counties."

**About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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