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FOR IMMEDIATE RELEASE

Wyffels Hybrids shows commitment to the future with new Iowa site

GENESEO, III. (October 28, 2022) — Fueled by nine years of consecutive sales growth, Wyffels Hybrids announces plans for a new site based in Ames, Iowa.

“Our western business has been a critical part of our growth for many years and we’re excited about taking this step towards the future,” says Jacob Wyffels, Wyffels Hybrids Vice President of Production.

The new facility, located on approximately 150 acres near Interstate 35 and Highway 30, will ensure that Wyffels’ growing customer base continues to enjoy industry leading products and support throughout the growing season. The first phase of construction includes a new warehouse and distribution center to bring seed closer to customers in Iowa, southern South Dakota and southern Minnesota. Wyffels fully expects that future expansion will include seed corn production capabilities, enhanced research and corn breeding functions, agronomic demonstration opportunities, as well as meeting and training resources for employees and customers.

“Our customers expect a certain level of quality and personal service,” Wyffels says. “This new site will be key to meeting those expectations in many aspects for years to come.”

Adding a site in the center of the western portion of the Wyffels marketing footprint is the next step in the evolution of the growing business. The new Iowa site will expand as further growth drives the need for additional capabilities.

The land purchased from Alliant Energy provides an ideal location, with access to talent and research from Iowa State University and two major interstates for transportation/distribution.

“It is a pleasure to help facilitate the connection of our customers and prospective customers with Alliant Energy Growth Sites, like the Prairie View Industrial Center,” said Dennis Jordan, Director of Customer Communications & Economic Development, Alliant Energy. “Centrally and conveniently located in the heart of Iowa, Ames is known for its healthy, stable economy, flourishing cultural environment and the world-renowned Iowa State University. Wyffels Hybrids will succeed here and Alliant Energy is pleased to be part of their impressive growth.”

Wyffels says they look forward to being part of the Ames community.

“We are thrilled with this announcement. The first company to land in the new Prairie View Industrial Center, with the prominent brand of Wyffels Hybrids, is such a great win for the Ames region. This company perfectly aligns with some of the core strengths of Iowa State University

and our board of directors could not be more pleased. We are grateful that the Wyffels family has selected our community to make this investment and create meaningful employment opportunities,” said Dan Culhane, President & CEO of the Ames Chamber of Commerce and Ames Economic Development Commission.

Wyffels Hybrids plans to begin shipping from the Iowa site in spring 2024.

“We’re excited to break ground in Ames next spring,” Wyffels says. “This is a historical moment for our family and our team of employees. We look forward to working alongside even more corn growers who see the value and importance of independence and family ownership. We’re thrilled to plant our independence here in Iowa.”

About Wyffels Hybrids

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is the fastest growing seed corn company in the nation. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, southern Wisconsin, southwest Minnesota and southeast South Dakota with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit wyffels.com or call 1-800-369-7833.

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Photo #1:

IOWA ROOTS: The new Iowa site represents Wyffels Hybrids’ commitment to the future for generations to come. (Wyffels Iowa Site)

Photo #2:

IDEAL LOCATION: Close proximity to talent and research at Iowa State University, plus access to major roads, made Ames an ideal choice for expansion in the western portion of the Wyffels marketing area.

