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**FOR IMMEDIATE RELEASE**

**Wyffels Hybrids Names Carolyn Hetzel as District Sales Manager**

**GENESEO, III.** (December 19, 2018) — Carolyn Hetzel has been named a district sales manager for Wyffels Hybrids. She will work directly with corn growers in southwest Iowa, helping place superior genetics with the most advanced traits on their farms, while working to build a team of Wyffels Seed Representatives. As a former regional seed advisor for Heartland Cooperative and sales associate for Pioneer, Hetzel brings seed sales and agronomy experience to her new role.

"Carolyn will be a tremendous addition to an already successful and growing team in southwest Iowa," said Matt Bashor, Region Manager. "Her experience paired with our focus on the customer and industry-leading performance will be extremely beneficial to corn growers in Adams, Montgomery, Page and Taylor counties."

Hetzel is a graduate of Iowa State University and is currently working towards a Master's in Business and Management through West Texas A&M University. She and her husband reside on a family farm in Malvern, IA.

**About Wyffels Hybrids**

In 1946, Wyffels Hybrids was established with a vision to produce seed that could help friends and neighbors be more successful. That promise has resulted in significant growth and opportunity as Wyffels continues to build a team of employees who share that vision for the seed business, and passion for serving customers.

Wyffels Hybrids, headquartered in Geneseo, Ill., is one of the nation's largest independent seed corn companies. Focusing strictly on developing and marketing elite corn hybrids, the company is dedicated to providing corn growers in Illinois, Iowa, Southern Wisconsin, Southwestern Minnesota, Southeastern South Dakota and the Ohio River Valley with exceptional products, the latest agronomic information, and unmatched customer service and product support. To learn more or request information, visit [www.wyffels.com](http://www.wyffels.com) or call 1-800-369-7833.

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