

NATURAL DISASTER? ILLNESS? INJURY?



Don't hesitate. Contact Farm Rescue.

We get it. No one likes asking for help. And it may take some convincing to contact Farm Rescue. But you'll be glad you did.

"Don't have a doubt in your mind. They will do what you need them to do, the way you want them to do it. The Farm Rescue volunteers are experienced and know everything about what they are running and what they are doing."

Chris Berg
Farmer
2023 Farm Rescue case
Tornado – Harper, Iowa



HOW CAN YOU HELP?



1. COMMUNICATE: Whether it's word of mouth or sharing on social media, join the Serving Those Who Serve mission by helping us build awareness of Farm Rescue.

2. NOMINATE: If you know a farm family facing illness, injury, or natural disaster, tell them how to contact Farm Rescue at: farmrescue.org/apply

3. PARTICIPATE: Sign up as a volunteer. You never know when or where a farm case will happen. The more volunteers they have ready and willing to help, the better: farmrescue.org/volunteer

4. DONATE: Directly support the Serving Those Who Serve mission by scanning the QR code below and donate to Farm Rescue.

 **WYFFELS
HYBRIDS®**



Farm Rescue

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PROUDLY
**SERVING THOSE
WHO SERVE**

 **WYFFELS
HYBRIDS®**

A PROGRAM SUPPORTING
Farm Rescue

SERVING THOSE WHO SERVE

In 1946, Bill Wyffels Sr. founded Wyffels Hybrids with a single mission: to help his farmer neighbors grow a more productive and profitable crop. Taking that mission beyond high-performing hybrids, Wyffels Hybrids launched Serving Those Who Serve in 2019 to give employees, seed reps and customers—or anyone throughout the Central Corn Belt—an opportunity to serve their farmer neighbors.

"You see this kind of thing and think that's great that they are doing that for someone. You never think it's going to be you. But it's just such a relief for someone to come in and take the burden off you. They've been a life saver."

Clint Whetstone
Wyffels Hybrids Seed Representative
2023 Farm Rescue case
Tornado — Keokuk County, Iowa



THE CAUSE

Farm Rescue is a nonprofit organization that helps farm families dealing with crisis due to illness, injury, or natural disasters by providing the support they need to get work done, such as planting, harvesting, or feeding livestock.

Farm Rescue has served more than 1,000 farm families in Iowa, Kansas, Nebraska, North Dakota, Minnesota, Montana, South Dakota, Illinois, and now, Southern Wisconsin.

OUR PARTNERSHIP

AWARENESS. Farm Rescue's biggest challenge is awareness, especially at the grower level. As active members in local communities, Wyffels Hybrids plays a critical role connecting farm families in need with Farm Rescue.

FINANCIAL SUPPORT. Wyffels proudly "Serves Those Who Serve" by sponsoring Farm Rescue volunteers in the Central Corn Belt. Through local fundraising, events, and promotions, we're making sure Farm Rescue volunteers have the funding they need for farm cases.

Farm Rescue

YOU CAN MAKE A DIFFERENCE

Farm families dealing with a crisis may need a personal recommendation from someone they know and trust before they consider Farm Rescue. They may need to hear it a few times, from different people. You could be one of those people. Help Wyffels Hybrids spread the word for Farm Rescue!

"It's not a handout. It's just good folks coming together that want to help in a time of need."

Ben Smith
Farm Rescue operations manager

